



WESLEYAN  
IMPACT  
PARTNERS  
IGNITING IMAGINATION

YOUR  
*Generosity*  
MATTERS

*Do all the good you can,  
as long as you can.*

— JOHN WESLEY

# PLAN YOUR PHILANTHROPY

## YOUR GENEROSITY MATTERS

Charitable giving tells the story of the values that shape us and creates a bridge connecting the past, present, and future.

Create a charitable giving plan to take care of loved ones and support the charities, churches, and communities that mean the most to you.

Our team will work closely with you and your advisors to determine the best giving vehicles to create a lasting giving legacy.



# MAKE AN IMPACT

Give an annual gift or establish a permanent endowment to support one or more of these important ministries at Wesleyan Impact Partners.

## LOCKE INNOVATIVE LEADER AWARD

This award shines a bright light on innovation and entrepreneurship across the Wesleyan ecosystem. It raises up ministries and voices of courageous leaders working at the intersection of faith and community transformation to creatively reach more people with the Gospel and love more people well.

## LEARNING AND INNOVATION

This leadership ministry blends innovation with faith traditions to ignite the imagination of leaders for a changing spiritual and religious landscape. It brings leaders from diverse traditions and perspectives together in conversation that supports thriving congregations and flourishing communities.

# EASY GIFTS TO MAKE

## CASH

Nothing could be easier than making a gift of cash. It is the most common gift and the one you likely think of first. In exchange for your gift, you can receive an income tax charitable deduction for the full value of the gift—up to 50 percent of your adjusted gross income (AGI).

## SECURITIES

Stocks and publicly traded securities are easy to give and offer potential tax advantages.

You can:

- Electronically transfer stock through your broker or
- Send stock certificates and a signed Stock Power for each certificate separately through the mail.



## WILL OR LIVING TRUST

Making a provision in your will or revocable living trust to benefit your church or Wesleyan Impact Partners is also an easy way to build a charitable legacy. After making provisions for family and friends, three popular options to support the organizations you care about are: a percentage of your estate, a specific sum, or a piece of property.

## GIVING TIP

Avoid capital gains tax and establish a permanent endowment to support the charities of your choice with stocks that have increased in value, particularly those stocks producing a low yield that you have owned for a long time.

## BENEFICIARY DESIGNATIONS

One of the simplest ways to make a gift is to designate Wesleyan Impact Partners to receive your assets at the end of your lifetime. You can specify all or a percentage of the assets you want each beneficiary to receive. Often, it is as easy as filling out a beneficiary designation form.

- **Life Insurance**—Life insurance policies that you no longer need, such as those purchased for children who are now grown, are an easy way to support a favorite charity or Wesleyan Impact Partners.
- **Bank Accounts and CDs**—Naming Wesleyan Impact Partners as the pay-on-death beneficiary for your checking or savings account or on certificates of deposit will transfer the assets directly to Wesleyan Impact Partners and bypass probate. You can update your beneficiary designation any time you wish by visiting your bank.
- **Retirement Accounts**—Gifts from an IRA, 401(k), 403(b) or other Qualified Retirement Plan can provide a tax-smart way to impact ministries you love and Wesleyan Impact Partners either now or at the end of your lifetime. Because tax laws often subject retirement plans or IRA assets to the highest income tax when designated to your loved ones, leaving these assets to charity may be the most efficient estate planning option. Wesleyan Impact Partners can receive the remainder of a retirement plan or IRA without paying taxes. Leaving these same assets to your loved ones, however, can expose the assets to income taxes at their ordinary income tax rate. Contact your plan administrator to request a beneficiary designation form to make this type of gift.



### QUALIFIED CHARITABLE DISTRIBUTION (QCD)

A QCD, or IRA Charitable Rollover, is a simple way to make a tax-free gift to a nonprofit ministry or Wesleyan Impact Partners while satisfying your Required Minimum Distribution. If you are age 70  $\frac{1}{2}$  or older this is an excellent giving option.

# GIFTS THAT PROVIDE INCOME

Life-income gifts secure payments for life for one or two people and support the charities you care most about with the remaining value.

## CHARITABLE GIFT ANNUITY (CGA)

A CGA is a simple contract between you and Wesleyan Impact Partners that pays you and/or a loved one a fixed dollar amount for life. The remaining CGA balance is then directed by Wesleyan Impact Partners for the purpose stated in your CGA contract.

A CGA is based on the annuitant(s) age(s) at the time of your gift. The older you are at the start, the higher the payment. You are potentially eligible for an immediate partial income tax deduction.

## DEFERRED CHARITABLE GIFT ANNUITY (DCGA)

A DCGA offers current tax benefits but delays the payments until you reach the age you determine at the time that you establish the annuity. In exchange for deferring your payments, you receive a higher payment rate and a larger income tax deduction, depending on your age and the length of the deferral period. The remaining DCGA balance funds the charitable purpose of your choice.

## CHARITABLE REMAINDER TRUST (CRT)

A CRT will pay you either a variable or fixed dollar amount each year for the rest of your life, depending on whether you choose a unitrust or annuity trust. The balance at the end of the trust term is distributed to the charities of your choice. In addition, you are eligible for an immediate partial income tax deduction.

## CHARITABLE LEAD TRUST (CLT)

A CLT pays income to one or more charities, typically for a period of years. The remaining assets in the trust pass to noncharitable beneficiaries, back to you or to your family. Based on the circumstances, the type of property used and the intended beneficiaries, lead trusts can have significant estate or gift tax benefits.



## OTHER TAX-WISE GIFT IDEAS

### SAVINGS BONDS

When you redeem savings bonds, you typically pay income tax on the deferred interest. If you never redeem them, either your estate or the person who inherits them will have to pay the tax.

The best way to bypass this burden and make a charitable bequest is to add a codicil to your will or an amendment to your living trust that leaves your bonds to Wesleyan Impact Partners for a purpose you designate.

### GIVING TIP

A Donor-Advised Fund provides the flexibility to impact different charities each year, supporting the full range of your philanthropic interests.

### REAL ESTATE

Giving real estate allows you to make a significant gift with a tax-friendly outcome. Wesleyan Impact Partners evaluates real estate gifts on a case-by-case basis.

## READY TO MAKE AN IMPACT?

A member of our philanthropy team would be happy to speak with you about giving strategies that fulfill your plans to support the charities that matter most to you. All conversations are confidential with no obligation.

Vist [wesleyanimpactpartners.org/philanthropy-inquiry](http://wesleyanimpactpartners.org/philanthropy-inquiry) to request more information.

Call us at [512-583-1940](tel:512-583-1940).

Email us at [J.Gould@WesleyanImpactPartners.org](mailto:J.Gould@WesleyanImpactPartners.org)



### TO LEAVE A GIFT:

Legal name: Wesleyan Impact Partners

Address: 11709 Boulder Lane, Suite 220  
Austin, Texas 78726-1808

Tax identification number: 23-6281576

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The information in this document is not legal or tax advice. Consult your attorney and tax advisors for guidance.